

Attn All Shropshire Parents/Carers

The Guildhall
Frankwell Quay
Shrewsbury
Shropshire
SY3 8HQ

4 July 2011

ML/DT/hjw

Dear Parent / Carer

New child e-safety bulletin service from West Mercia Police – Please sign up NOW

We know that you would not expose your child to violence, bullying and strangers. However, your child is increasingly at risk from these threats when spending time on the internet - particularly social networking sites such as Facebook.

Every day, criminals in West Mercia are finding new ways to expose our children to real dangers. That's why, in consultation with the Local Authority, West Mercia Police is launching a NEW e-safety bulletin service helping to make it easy for busy parents and carers to keep up-to-date with the latest e-safety information from a trusted source - Information that's made easy to understand, easy to receive and easy to action.

The initiative will provide timely safety updates via email, all parents / carers have to do is subscribe to West Mercia Police's data protected email service - It only takes a minute, and it's FREE. Safeguarding is EVERYONE'S responsibility.

Please click on the link or enter the following address into your computer www.westmerciabulletin.org.uk to sign up now

Not only will you benefit from the very latest and local safety information, you'll be able to access other useful safety tips to help your friends and families stay safe. And, on sign up, you can download a handy FREE e-safety guide to print and share with your children.

With the help of Shropshire parents, West Mercia Police are hoping to achieve 7,000 parent sign-ups over the next 4 weeks so please pass this message on. We are deliberately timing this appeal to coincide with start of the school summer holidays when children will be away from school and looking for things to do.

Thank you for helping us to make this important appeal a success. Together, we aim to make Shropshire the safest region for child internet safety in the UK.

Yours faithfully

**Martin Lakeman - Detective Superintendent – West Mercia Police
David Taylor – Director of Children's Services – Shropshire**

